

# WHAT'S YOUR IDEAL VOLKSWAGEN COTTAGE COUNTRY ROAD TRIP? (THE "CONTEST")

Official Contest Rules (the "Rules")

The Contest is subject to all federal, provincial, and municipal laws.

Void where prohibited. NO PURCHASE NECESSARY

1. **Contest Sponsors:** The Contest is sponsored by Volkswagen Canada Inc. ("Volkswagen"), and Blue Ant Media Solutions Inc., dba Cottage Life (collectively, the "Contest Sponsors"). This Contest will be run in accordance with these Rules, subject to amendment by Contest Sponsors. Entrants must comply with these Rules, and, by entering the Contest, will be deemed to have received, understood and accepted the Rules.
2. **Contest Period:** The Contest starts at 10:00am ET on September 5, 2018 and ends at 11:59pm ET on October 28, 2018 (the "Contest Period").
3. **Eligibility:** The Contest is only open to legal residents of Canada (excluding residents of Quebec, Saskatchewan, Manitoba, Yukon, Northwest Territories and Nunavut) who are at least 21 years of age or older. Employees of the Contest Sponsors and their respective parent and affiliated companies, subsidiaries, Contest suppliers and judges (where applicable), and immediate family members of any such person (regardless of where they live) or those with whom any such persons are domiciled are not eligible to enter the Contest. Entries are limited to individuals only; commercial enterprises and business entities are not eligible to enter the Contest.
4. **How to Enter:** No purchase necessary. During the Contest Period, answer the six online quiz questions on [cottagelife.com/exp/Volkswagen](http://cottagelife.com/exp/Volkswagen). Completely fill out the online entry form, including your First and Last Name, Email Address, City and Province, check the applicable box to accept these Rules, then click on the Submit button. In addition, indicate by checking off the relevant box for which of the following 3 regions you are entering the contest: British Columbia/Alberta, Ontario or Atlantic Canada (each a "Region").

**ENTRANT IDENTITY:** If the identity of an entrant is disputed, the authorized account holder of the e-mail account indicated on the contest entry form will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail account associated with the selected entry.

Limit one (1) entry per person and per e-mail address.

5. **Prize:** There are three (3) prizes available to be won (the “**Prize**”) each consisting of:

- One (1) sixteen hundred Canadian dollar (CAD \$1600) CanadaStays Travel Credit to book a 2-night vacation rental of your choice in your selected Region only on [canadastays.com](http://canadastays.com).
- Four (4) day rental of a Volkswagen Tiguan (model/year/colour subject to availability and within Contest Sponsors’ sole discretion) for transportation to and from the vacation rental and during winner’s stay at the vacation rental. Approximate value CAD \$500.
- CAD \$200 prepaid gas card (redeemable at gas retailer selected by Contest Sponsors in their sole discretion)
- CAD \$500 spending money

Total approximate retail value of each Prize is CAD \$2800.

The CanadaStays component of the Prize is subject to the following: All prizewinners will need to be approved by the vacation property owner prior to their stay. Each prize winner and his/her travelling companion(s) are solely responsible for all costs not expressly described herein including, without limitation, applicable taxes, all travel related costs to and from the rental destination, costs of meals and alcoholic beverages, gratuities, merchandise, telephone calls, medical and travel insurance together with any required travel documentation, and all personal expenses of any kind or nature. It is recommended that the Prizewinner and his/her travelling companions obtain sufficient personal insurance prior to departure. The Travel Credit to book a vacation rental of your choice must be used towards a rental in the Region selected in your contest entry form and must be booked online by **MARCH 31, 2019** with a final stay by **August 31, 2019**. Travel credits cannot be applied towards HomeAway properties listed on CanadaStays.com, combined with any other coupons or promotions, or used for more than one (1) stay. Any unused portion of the travel credit will be forfeited. The Prizewinner can make no changes in travel arrangements once the booking and credit have been confirmed/redeemed. Credit card deposit may be required to cover damages/cleaning costs.

The Volkswagen Tiguan component of the Prize is subject to following: The Prize winner must agree to, sign and comply with Volkswagen’s standard rental agreement, Among other requirements, the Prize winner will be the only permitted driver of the vehicle and he or she will be required to present his/her valid fully graduated level provincially issued driver’s licence and proof of insurance prior to receiving the Prize. Credit card deposit may be required. Volkswagen will contact Winner directly to

arrange for provision of vehicle to Winner from a local dealership. Car rental must be booked no later than March 31, 2019.

The Gas Card component of the Prize is subject to the standard terms and conditions of prepaid cards issued by the applicable retailer.

All incidental costs and expenses not specifically referred to as being included in any prize, including, but not limited to, food, beverages, etc. shall be the sole responsibility of the winner and his/her guests.

6. **Winner Determination:** One (1) eligible winner will be selected by a random draw for each of the three Regions from all eligible entries received for that Region during the Contest Period on October 31, 2018 at Blue Ant Media's head offices at 130 Merton Street, Toronto, Ontario M4S 1A4. Odds of winning depend on the total number of eligible entries received for each Region during the Contest Period.

Contest Sponsors will contact the selected entrant(s) via e-mail at the e-mail address indicated on the Contest entry. If a selected entrant does not acknowledge winner notification attempts within forty-eight (48) hours after Contest Sponsors send the e-mail or, if contacted, does not claim his/her prize, or does not meet all of the Contest conditions outlined in these Rules, the selected entrant will be disqualified and will forfeit his/her prize, and another entrant may be selected from among all remaining eligible entries whom Contest Sponsors will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with a selected entrant who meets Contests requirements or until there are no more eligible entries, whichever comes first. Contest Sponsors are not responsible for failed attempts to notify any selected entrant. Upon prize forfeiture, no compensation will be given.

7. **Prize Substitution:** Prizes are non-exchangeable, non-transferable, and non-refundable, have no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsors reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.
8. **Winner Conditions:** To be declared a winner, a selected entrant must first: (i) have complied with, be in compliance with, and continue to comply with the Rules; (ii) correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by Contest Sponsors; and (iii) sign and return a Declaration and Release form within a specified period of time confirming

compliance with the Contest Rules and releasing the Releasees (as defined below) from liability in connection with the Contest. Winners guest(s) may also be required to sign Declaration and Release forms.

9. **Tampering:** All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Contest Sponsors. Contest Sponsors take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different names, email addresses, identities, registrations and logins, or any other methods will void that person's entries and eligibility to win the prize and that participant will be disqualified from the Contest. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all entries by that entrant.
  
10. Contest Sponsors assume no responsibility for failure of the internet, the website or any social media accounts during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website or social media sites, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
  
11. **Modification/Termination:** Subject to applicable law, the Contest Sponsors reserve the right, in their sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsors corrupts the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of the Contest Sponsors.
  
12. **Privacy:** By entering this contest, each entrant expressly consents to the Contest Sponsors, its agents and/or representatives, storing, sharing, and using the personal information submitted with his/her entry only for the purpose of

administering the Contest and in accordance with Contest Sponsor's Privacy Policy found at [cottagelife.com](http://cottagelife.com) and <https://www.vw.ca/en/tools/navigation/footer/links/privacy-policy.html>

13. **Publicity:** By accepting a prize, each winner agrees that the Contest Sponsors and their respective designees may use his/her name, photographs, videos, likenesses, city of residence, biographical information, prize information and/or statements about this Contest, and/or the Photo for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.
14. **Release and Liability:** By entering this Contest entrants forever release and hold harmless the Contest Sponsors and their respective advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.
15. **Construction:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants and the Contest Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law rules and provisions. All entrants consent to the jurisdiction and venue of the Province of Ontario. All entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
16. **Prize Supplier:** CanadaStays is solely serving as prize supplier for this Contest and is not involved in its administration. Any questions or concerns regarding the administration of this Contest should be directed to Contest Sponsors.