

COTTAGE LIFE 2015 PHOTO CONTEST (THE “CONTEST”)

Official Rules and Regulations

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES.

Sponsor: Cottage Life Media, a division of Blue Ant Media Partnership.

HOW TO ENTER:

No purchase necessary. The Contest begins on May 20, 2015 and ends on September 14th, 2015, at 11:59 p.m. PDT (the “**Submission Deadline**”).

To enter, visit cottagelife.com/photocontest to upload your digital file. **Digital entries only will be accepted. Print entries will not be accepted.**

Each entry (each, a “Photo”) can be entered in one category only. **Each entrant can enter a maximum of five photos in the contest.**

Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different names, email addresses, identities, registrations and logins, or any other methods will void that person’s entries and eligibility to win the prize and that participant will be disqualified from the Contest and, at the sole discretion of the Sponsor, any of the Sponsor’s other promotions.

CATEGORIES:

Each Photo must be submitted under one of the five categories categories:

- (1) Life at the Cottage—Where friends, family, pets, and the cottage itself are the stars of the photo.
- (2) Nature — Photos showcasing cottage-country plants and animals in their natural environment.
- (3) Landscape—Any shots in which the land, water, or sky features predominantly.
- (4) Action!—Any high-energy safe action shots taken at the cottage. Cottage Life accepts no liability for any damage, liability, or personal injury in connection with such shots.
- (5) Photos by Kids—Images of cottage life *taken by kids* 15 years of age or younger. This category is not open to entrants 16 years of age or older.

Entries will be rejected if the entry form is not fully completed and the entry is not received by the Submission Deadline.

Entries can be uploaded electronically as jpeg files at cottagelife.com/photocontest. Digital files should be at least 5 megapixels, or 2560 x 1950 pixels; image quality setting: high. Colour correction and tonal

cast changes are acceptable; compositional changes, as well as added watermarks or signatures, will result in automatic disqualification. Entries that do not meet technical requirements will be automatically rejected.

If a Photo is chosen as a winner, all original material, including digital capture files, must be made available to Sponsor as a condition of receiving a prize.

ELIGIBILITY:

Contest is open to legal residents of Canada (excluding Quebec) , except employees (and those with whom such employees are domiciled) or agents of the Sponsor, its affiliates and their respective advertising and promotion agencies, and the contest judges. Entrants 13 years of age or younger must have consent from their parent or legal guardian to enter this Contest. In the event it is discovered that you entered without consent from your parent or legal guardian, all entries will be void.

Entries are limited to individuals only; commercial enterprises and business entities are not eligible to enter the Contest.

SUBMISSION REQUIREMENTS:

You must have taken the Photo that you submit for the contest. You will require the consent of all individuals who are included in the Photo and consent from the individuals who own the personal property (i.e. the cottage) featured in the Photo. The submitted Photo must never have been previously published, exhibited publicly, or selected as a winner in any other contest and only amateur photographers are eligible (defined as a person who has never earned more than \$1,000 in any year for photography). By entering the Contest, you represent and warrant to Sponsor that the Photo will not violate the rights of any third parties or any applicable laws. All Photos submitted become the property of the Sponsor and/or its affiliates and by entering this Contest, entrant hereby assigns all right, title and interest, including, without limitation, copyright in the Photo and its underlying elements to Sponsor. Entries not complying with these contest rules will be disqualified.

THE PRIZES AND APPROXIMATE RETAIL VALUES:

Grand Prize: Coleman 10 x 10 Instant Canopy, with four portable aluminum deck chairs. Approximate retail value \$538.96. (specific style and colour in Sponsor's sole discretion, assembly not included)

1st Prize: Coleman Roadtrip Grill LXE. Approximate retail value \$349.99 (specific style and colour in Sponsor's sole discretion)

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2nd Prize: Coleman 54 qt. stainless steel cooler. Approximate retail value equals \$229.99 (specific style and colour in Sponsor's sole discretion)

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3rd Prize: Coleman Ladder Ball Pro. Approximate retail value equals \$94.99 (specific style and colour in Sponsor's sole discretion, assembly not included).

Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at the Sponsor's option. Sponsor reserves the right to substitute a prize or a prize component with one of equal or greater quality or value. Taxes on prize may be the sole responsibility of the winners. If the winner is a minor in his/her province, territory of residence, such winner's parent or legal guardian must accept the prize on his/her behalf.

WINNER SELECTION:

A panel of judges appointed by the Sponsor consisting of photo editors and/or professional photographers will judge all Photos submitted on the basis of originality, creativity, technical proficiency, and uniqueness, appropriateness, and relevance to the category of submission.

All judging criteria will be weighed equally. In the event of a tie, the Photo with the highest score in creativity will be selected as the winner. Photos which are illegal, defamatory, or in any way obscene, all as determined solely by the Sponsor, will be disqualified. Judging will be completed and the winners contacted by Friday, October 30th. If you have not been contacted by this date, you may assume that your entry is not a winner.

Photos with the highest score in each of the five (5) categories will be eligible to win the Grand Prize.

Entrants are only eligible to win one (1) prize. The Photo with the highest score in each individual category will be entitled to a First Prize; the Photo with the second-highest score in each individual category will be entitled to a Second Prize; and the Photo with the third-highest score in each individual category will be entitled to a Third Prize; provided that, in the category from which the Grand Prize winner is selected, the Photo with the second-highest score in that category will be awarded the First Prize, the Photo with the third-highest score in that category will be awarded the Second Prize, and the Photo with the fourth-highest score will be awarded the Third Prize.

Odds of a Photo being selected by the contest judges as the winner of the Grand Prize depend on the number and calibre of entries received. Odds of a Photo being selected by the contest judges as the winner of a First, Second, or Third Prize depend on the number and calibre of entries received in each category.

By accepting a prize, winner agrees that their Photo becomes the property of the Sponsor and will not be returned and entrant hereby assigns all right, title and interest, including, without limitation, copyright in the Photo and its underlying elements to Sponsor and agrees to execute such further documentation as Sponsor may require to effect such assignment. Winner grants the Sponsor the right in perpetuity to publish and use winner's Photo, as is or as may be edited in Sponsor's sole discretion, in any media, worldwide in perpetuity. Selected winners agree to waive all moral rights in and to the Photo in favour of the Sponsor.

GENERAL CONDITIONS:

No correspondence will be entered into except with the selected winners. This contest is subject to all applicable federal, provincial, and municipal laws. Void where prohibited by law. The decisions of the contest judges with respect to all aspects of this contest are final and binding on all entrants without right of appeal.

Selected winners (or winner's parent or legal guardian if winner is a minor) will be required to sign and return a standard Declaration, Liability and Publicity Release, releasing the Sponsor, prize suppliers, and their respective advertising and promotional agencies, and the contest judges, from any and all liability arising directly or indirectly from this contest, participation in contest related activities, the awarding of a prize, and the use or misuse of any prize.

By entering the contest, selected winners agree to comply with these official contest rules and agree to the publication, reproduction, and/or other use of his/her name, address, voice, statements about the contest, and/or personal photograph or other likeness without further compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast, or digital.

The Sponsor, its advertising and promotion agencies, and the contest judges are not responsible for late, lost, misdirected, or delayed entries. Without limitation, the Sponsor, its advertising and promotion agencies, and the contest judges will not be liable for the failure of any entry or Photo to be received.

The Sponsor reserves the right to withdraw or amend this contest in any way, in the event of an error, technical problem, tampering, unauthorized intervention, fraud, technical failure, or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this contest as contemplated by these Rules. Any attempt to deliberately undermine the legitimate operation of this contest is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The Sponsor reserves the right to cancel or suspend this contest in the event of any accident, printing, administrative, or other error of any kind without prior notice or obligation.

By entering this contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing, and using the personal information submitted with his/her entry only for the purpose of administering the contest and in accordance with Sponsor's Privacy Policy found at www.cottagelife.com, unless the entrant otherwise agrees.

For the name of the winners write to *Cottage Life* magazine, 54 St. Patrick St., Toronto ON M5T 1V1. Requests must be received by December 1, 2015.